Media Contact: Amy Campbell Director of Public Relations 213.743.3664 or <u>amy.campbell@marriott.com</u>

JW MARRIOTT LOS ANGELES L.A. LIVE HOTEL ROLLS OUT THE RED CARPET FOR 40TH ANNUAL AMERICAN MUSIC AWARDS WITH VIP PACKAGE

Getaway Packages for Hotel Near Nokia Theatre Include Tickets to AMA's, Red Carpet Arrivals, Access to Pre- and Post-Show Parties

LOS ANGELES – The <u>JW Marriott Los Angeles L.A. LIVE</u> is offering an opportunity to walk the red carpet with today's hottest music artists and attend a star-packed award show! Celebrate the 40th Annual American Music Awards® with the **VIP Getaway Package**, which includes tickets to the AMA's, along with special VIP access to the red carpet arrivals, hospitality lounges and pre- and post-show events.



The 40th Annual American Music Awards will be televised live on ABC, Sunday, Nov. 18' 2012 from the Nokia Theater L.A. LIVE, just steps from the hotel. Good for arrival Saturday, Nov. 17, 2012 the two-night <u>VIP</u> <u>Getaway Package at the JW Marriott L.A. LIVE</u> includes the following:

- Accommodations for two nights at the JW Marriott Los Angeles L.A. LIVE
- Two Orchestra Level tickets (located in the first 25 rows of the section) to the

American Music Awards, Nov. 18th at Nokia Theater

- Two VIP pre-party passes
- Two VIP after-party passes
- Two VIP Red Carpet party credentials, including access to the Red Carpet Hospitality Lounge
- Two official AMA program guides
- A commemorative AMA logo'd gift

VIP Getaway Package is priced at \$5,000 per stay. For reservations at the JW Marriott Los Angeles, call 213.765.8600 or visit <u>www.marriott.com</u>

Rates quoted are per package, based on double occupancy and exclude taxes and gratuities. Reservations are subject to availability and a two-night minimum stay is required . Packages cannot be combined with any other offer.

About JW Marriott Los Angeles L.A. LIVE

Located in the heart of downtown Los Angeles, the JW Marriott serves as the focal point of the L.A. LIVE district, offering travelers a front seat to world-class sports and entertainment. The hotel features 878 stylish guest rooms, a full service spa and fitness center, outdoor heated pool, diverse dining options, including celebrity chef Kerry Simon's L.A. Market and 100,000 square feet of versatile meeting space. For more information visit <u>www.marriott.com/LAXJW</u>

About the American Music Awards

Produced by dick clark productions, inc. (dcp) the "American Music Awards" honors and showcases the latest talents of the contemporary music scene. The show features over 15 performances from today's hottest artists and presents awards in the categories of Pop/Rock, Country, Rap/Hip-Hop, Soul/R&B, Alternative, Adult Contemporary, Latin and Contemporary Inspirational. From powerful pop divas to sensational R&B and rock acts, the AMAs reward exceptional artists for their abilities to inspire and excite audiences all over the world. For more information visit <u>www.dickclark.com</u>

About L.A. LIVE

L.A. LIVE, the downtown Los Angeles sports, entertainment and residential district is the region's most active live content and event campus. With fifteen world-class restaurants along with venues such as STAPLES Center, Nokia Theater L.A. LIVE, the Conga Room, Club Nokia, the GRAMMY Museum and Regal Cinema L.A. LIVE Stadium Theater, The Ritz-Carlton, Los Angeles and JW Marriott, L.A. LIVE showcases more events, award shows, sporting competitions, concerts and hospitality options than any other destination in the world. Visit L.A. LIVE at <u>www.lalive.com</u>.

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